



8<sup>th</sup> Edition

# SVUM 2021

## INTERNATIONAL TRADE SHOW

Showcasing Strengths Of Saurashtra-kutch  
 Exhibition: 19<sup>th</sup>-20<sup>th</sup>-21<sup>st</sup> March, 2021  
 Factory Visit: 22<sup>nd</sup>-23<sup>rd</sup> March, 2021  
 NSIC Center, Aji Vasahat, 80 Feet Road. Rajkot, India

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FOREIGN DELEGATION FROM 30 DIFFERENT COUNTRIES EXPECTED

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# Saurashtra-Kutch Destination for Glocal Business

## About SVUM

Saurashtra Vepar Udyog Mahamandal (Federation of Trade & Industries of Saurashtra Kutch Region of Gujarat India - SVUM) is working for the cause and betterment of Trade & Industries in Saurashtra - Kutch region of Gujarat. Currently SVUM is working for the Mission Saurashtra - Kutch Development & this project is part of it. The Saurashtra Vepar Udyog Mahamandal is well recognized in all forums and concerned departments in ministries of Govt. of India & Govt. of Gujarat and keenly take part regularly for various issues in their strategic meetings as an active organization. SVUM is having its network in 50 countries.

## Saurashtra - Kutch Destination for Glocal Business

Well known for richness in culture, courage & honesty Saurashtra-Kutch has emerged as industrial hub due to business friendly environment & geographical location. Saurashtra - Kutch has privilege to have highest numbers of MSME units, highest contribution in GDP of state in Manufacturing & Agriculture sector, Export oriented industries & Infrastructure flourish in this region. Auto Parts, Machinery and Tools, Brass Parts, Mining, Pulverizing & Agriculture are main industries & there is gigantic potential scope of industrial development in the field of Renewable Energy, Coconut Farming & Coastal area development, IT Sector and Service Sector.

## Objectives

- To establish Saurashtra-Kutch (Gujarat) as hub for MSMES in global map.
- To provide a platform to work for socio-economic development of Saurashtra-Kutch.
- To offer a platform to foreign participants to exhibit their products, services and explore possibilities of export/import and business tie-ups.
- To enable international participants to formalize business alliances in any form for mutual growth.
- Start the ball rolling of mission Saurashtra-Kutch development.
- Provide direction, platform and opportunities to invest and diversify into various options available.
- Enable platform for companies to grow and thrive.
- Expert advice and networking opportunity to implement management information system into core industries.
- To offer an opportunity to small and medium scale manufacturers to demonstrate their capabilities in the fields of design, engineering, equipments and supplies and support services to large projects.

# Message



सत्यमेव जयते  
Government of Gujarat

Trade associations like Saurashtra Vepar Udyog Mahamandal (SVUM) play a vital role in organizing such Trade Fairs and provide a platform to bring together exhibitors and visitors for overall promotion and development of Industry. It is imperative to organize such Shows not only to face the challenging scenario of global industry but to provide a much needed push to the overall value chain of the Industry.

I am pleased to learn that Saurashtra Vepar Udyog Mahamandal is organizing "SVUM - 2021 International Trade Show" during 11th to 15th February 2021 at Rajkot, which would generate business for all participating companies. I extend my heartiest best wishes to all the office bearers and members of SVUM for contributing towards the growth of Trade & Commerce activities. My heartiest best wishes for the grand success. I am sure that the publication of News Letter prior to the event will be a useful to all stake holders.

**Vijay Rupani**  
Chief Minister,  
Government of Gujarat



The development starts from individual unit to national level; our aim is to create Global Platform for the smallest manufacturer of Saurashtra & Kutch region, which can lead to generate greater GDP for the nation.

The success of Make in India concept is also depends on the performance of MSMEs.

The development of textile industry, coconut farming, Auto Park, mining, IT - Electronic are major thrust areas where scopes for the developments are huge. Collective efforts can bring very good results for economical and social growth.

It is also observed that scopes for the bilateral trade development with the African continent, South Asian countries, European and American countries are good. We are strategically working on it so that we can create A Global Trade Exchange Platform in Saurashtra Kutch Region.

**Parag Tejura**  
President.  
Saurashtra Vepar Udyog Mahamandal - SVUM

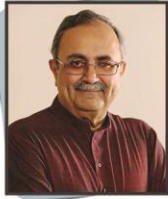
**SVUM 2021**  
INTERNATIONAL TRADE SHOW

# Message



I am very happy to know that, Saurashtra Vepar Udyog Mahamandal is organizing SVUM-2021 International Trade Show on 11th to 15th February, 2021 at Rajkot. The object of the show is to provide much required exposure to the MSME in international market. To promote Make in India concept, to increase the stake of MSMEs in Export, we invite International buyers to Rajkot. This show provides opportunities to those manufacturers who cannot spend money for the traveling to get buyers and you also invited foreign buyers for them. I congrats to all of you for wonderful efforts and convey my best wishes for the SVUM-2021 International Trade Show.

**Jawahar Chavda,**  
Minister Fisheries and Tourism, Gujarat State



I am extremely happy to know that the Saurashtra Vepar Udyog Mahamandal is organizing the SVUM 2021 International Trade Show at Rajkot. It is also heartening to note that it would be a coordinated effort by all the leading industry/commerce associations of Gujarat State. The mission of promoting Make in India by way of inviting the International business community, arranging B2B meets & factory visits is the most important part of this event. I commend the efforts of Saurashtra Vepar Udyog Mahamandal for regularly organizing the event. I also extend my best wishes for the successful organization of the SVUM2021 International Trade Show at Rajkot.

**Saurabh Patel**  
Minister Energy, Gujarat State



Regarding your letter for organizing SVUM 2021 International Trade Show at Rajkot in 2021, firstly we would like to congratulate you for the success of your previous event. We also appreciate your enthusiasm towards development of business in your areas and congratulate you for organizing such an event. Business has suffered a lot in last few months and is in a poor condition. Government of Gujarat is also trying to boost its economy through various government initiatives, Andamidst these times, we are glad to hear about your efforts for organizing such an event.

I wish you all the best for this event.  
The efforts you have made are highly appreciable.

**Ranjeeth Kumar J.**  
Commissioner (IAS), Micro Small & Medium Enterprises, Gujarat State



I am happy to know that Saurashtra Vepar Udyog Mahamandal is organizing "SVUM 2021 International Trade Show". Over the years, India's foreign trade has come to occupy a pivotal position in the economic scenario and prosperity of the country. The export growth was mainly due to the fact that India's products have become globally competitive and have found new markets. Robust growth of domestic economic activity, especially resurgence of the manufacturing sector, provided the support base for the strong sector specific exports.

In overall growth of exports, Gujarat with a share of over 20 percent of India's exports has been in the forefront of country's export performance. This has been possible by the

entrepreneurship and financial acumen of Gujaratis, supported by growth oriented sector specific policies of the state. With highest industrial output in India at -17%, Gujarat is well positioned to partner with the world. Indigenous Technologies which have been developed by Gujarat is very suitable for the world. Global partnerships and tie-ups for technology transfers with Global industries with MSMEs of Gujarat will play a key role in holistic development of their economy and society at large.

I believe, SVUM 2021 International Trade show will play an important role to connect the buyers and sellers of India with African and Asian Nations.

I welcome all delegates in Gujarat - The manufacturing powerhouse of India.

I also wish the grand success of SVUM 2021 International Trade show to be organized by Saurashtra Vepar Udyog Mahamandal at Rajkot - India.

**Dr. Rahul Gupta**  
Industries Commissioner Government of Gujarat

# Message

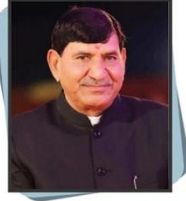
It gives me an immense pleasure that Saurashtra Vepar Udyog Mahamandal is organizing an International Trade show "SVUM 2021" at Rajkot. .

Rajkot has marked its place for Indigenous Technologies which have been developed by Gujarat is very suitable for developing nations of African and Asian. Partnership and Tie-up for technology transfer for their Small Industries with industries of Gujarat will play a key role in holistic and decentralized development of their economy and society at large  
SVUM 2021 International Trade show will play an important role to connect the buyers and sellers of India with African and Asian Nations.

I welcome all delegates in Gujarat - The SME hub of India.

I appreciate the organizing committee joining the vision of 'Atmanirbhar Bharat', of Hon. Prime Minister Narendra Modi of making India a global manufacturing hub.

I also wish the grand success of SVUM 2021 International Trade show to be organized by Saurashtra Vepar Udyog Mahamandal at Rajkot - India.



**Mohanbhai Kundariya**

Member of Parliament (Lok Sabha) Rajkot (Gujarat) Former-MoS Agriculture & Farmers Welfare

I had opportunities to attend meetings & trade fairs of SVUM.

I was surprised to see High Commissioners of many countries, other dignitaries & businessmen from various countries.

If I point to the Medical and Pharma business, there are bright scope of exports in Pharma, Ayurvedic products & Medical expertise. SVUM is providing a big opportunity to all the exporters.

SVUM has opened a global business window. A new horizon for Indian manufacturers Technocrats & businessmen of Saurashtra & India. It can create marvelous scope for Medical Tourism.

Hope SVUM may contribute to Raising GDP in Saurashtra & India.



**Dr. Hemang Vasavada**

M.S. (General Surgeon), M. Ch. (Neurosurgery), Neuro & Trauma Surgeon

As Zambia High Commission in India, we take pride in your efforts to connect Gujarat to the world through annual events such as the SVUM 2021 International Trade Show set from 11th to 15th February, 2021 at Rajkot.

The Corona virus Global Pandemic has changed the way we live and has impacted negatively on the global economy.

We therefore, need joint efforts to revitalize the global economy. India remains a reliable partner especially during calamities such as the Corona virus Global Pandemic.

Zambia looks forward to benchmarking with you in this regard especially that we have more investors in Zambia from Gujarat.

We wish you well as you organise this event. Assurances of my highest consideration.



**Mrs. K.K. Kan'go Kapijimpanga**  
High Commission Zambia to India

As an organization African Profiles takes pride in the partnership agreement with your outfit to connect Gujarat to the world through its annual events such as the SVUM 2021 International Trade Show set from 11th to 15th February, 2021 at Rajkot.

Our interest in bridging the business gap between India and Africa, will be achieved through this partnership.

African Profiles looks forward to partnering with you in this regard especially that we have more investors in many parts of Africa from Gujarat.

We wish you well as you organize this event. Assurances of our cooperation.



**Nana Kow Acquaye**  
Executive Director African Profiles SA

I acknowledge receipt of your letter dated 07 August 2020, informing me about the forth coming International Trade Show scheduled for 11 to 15 February 2021, at Rajkot.

It is my wish that this coming International Trade Show will proceed as planned and, I hope that by the time the Show is held, the worst of the COVID-19 pandemic will be behind us.

The history of SVUM's success over the years has been achieved through the sterling contribution of successive SVUM leaders who created and nurtured a vision that was robustly articulated and relentlessly marketed locally and globally.

We look forward to participating at this outstanding showcase.



**Dr. G.M. Chipare**  
Ambassador Republic of Zimbabwe to India

**SVUM 2021**  
INTERNATIONAL TRADE SHOW

# Network Countries



Angola



Albania



Algeria



Afghanistan



Australia



Bangladesh



Belarus



Benin



Bhutan



Botswana



Burkina



Cambodia



Canada



DR Congo



Republic Of Congo



Cote-D-Ivoire



Czechia



Ethiopia



Gabon



Ghana



Guyana



Iraq



Israel



Kenya



lesotho



Mali



Morocco



Mozambique



Myanmar



Namibia



Nepal



Niger



Nigeria



Portugal



Rwanda



Senegal



Singapore



Slovakia



South Africa



Sri Lanka



Sudan



Tanzania



Togo



Uganda



United Kingdom



USA



Uzbekistan



Zambia



Zimbabwe



Cameroon

# Photo

SVUM 2015



IBM 2015



SVUM 2016



SVUM 2017



# Story



SVUM 2018, AHM'D



SVUM 2018



SVUM 2019



SVUM 2020

SVUM 2021  
INTERNATIONAL TRADE SHOW



# Exhibitor's



## Agriculture & Food Processing

Agriculture Equipment, Fertilizers, Pesticides, Technology solution, Cold storage, Agro Product, Organic Farming, Commodity Trading, Post Harvesting solution, spices & Packed Foods, Commodities, Oil Mills and Refineries etc. Submersible pumps, water pumps, irrigation systems, green net. Sugarcane Crusher Machines.

## Engineering, Industries & Mining

Auto Parts, Brass Parts, Spares for machinery, Machinery & Machine Tools, Automobile Parts Crank Shaft, Engine valve, Liner – Piston, Disk Brakes & other Engine parts of Two – Three Wheelers, Cars, Tractors, Trucks & Accessories. Engineering Parts, Bearings, Water purifying machines, Energy Drink Machinery Plant.



## Textile & Garments

Technical Textile like Building tech, Medical tech, Industrial tech, Home Tech etc. Readymade garments, Uniforms, Events T-Shirts, Machinery Textile Ginning, Spinning Weaving, Embroidery, Traditional Dress from Jetpur, Jamnagar, Kutch, Surat.

## Health Care & Beauty Care

Medical Equipment, Surgical Items, Baby Diapers, Orthopedic Implants, Medical Drugs, OTC Items, Ayurvedic Medicine, Medical tourism & hospital furniture. Cosmetic & Beauty care products like Soap, Shampoo, Hair oil, Body lotions & other products. Ayurvedic medicine & health supplement.



## Information Technology & Service

Electronic, Computer Hardware, all kind of peripherals, Software, Website, Applications, ERP developers, Communication (ISP, Mobile Handset, Cellular, Operators, Bilk-SMS, Mailing Solutions), Banking, Education, Exim related service, Taxation, Insurance, Logistics, HR, Management Consultancy.

# Profile

## Renewable Energy, Solar & Power

Turkey solution for rooftop panels, PV Panels Plant, Solar Water heaters, Energy from wastes, Waste Management solution, Smokeless Energy Efficient Stove, Solar Cooker, Green energy.



## Jewelry & Life Style

Gold, Silver Imitation Jewelry, Handicraft, Traditional Dresses, Gift Articles, life style Products, Shoes, Accessories, Apparels.

## Building Material & Infrastructure

Building Construction material, Equipment, Ceramic, Sanitary ware, Pipe and Fittings, Hardware & Furniture, Bathroom fittings, Paints and colors.



## Travels & Tourism

Hotels, Restaurants, Resorts, Air booking, Passport and Visa, Cab booking, Tour operator, currency exchange, luggage & travel accessories.

## House Hold Items

Modular Kitchen Equipment, Innovative Products, Plastic Products, Kitchen ware & House ware, Handy crafts, Utensils, Water purifier, Air cooling system, Incense Sticks, Stationery Products.



# Visitors Profile

International  
Visitors



National  
Visitors



Local  
Visitors



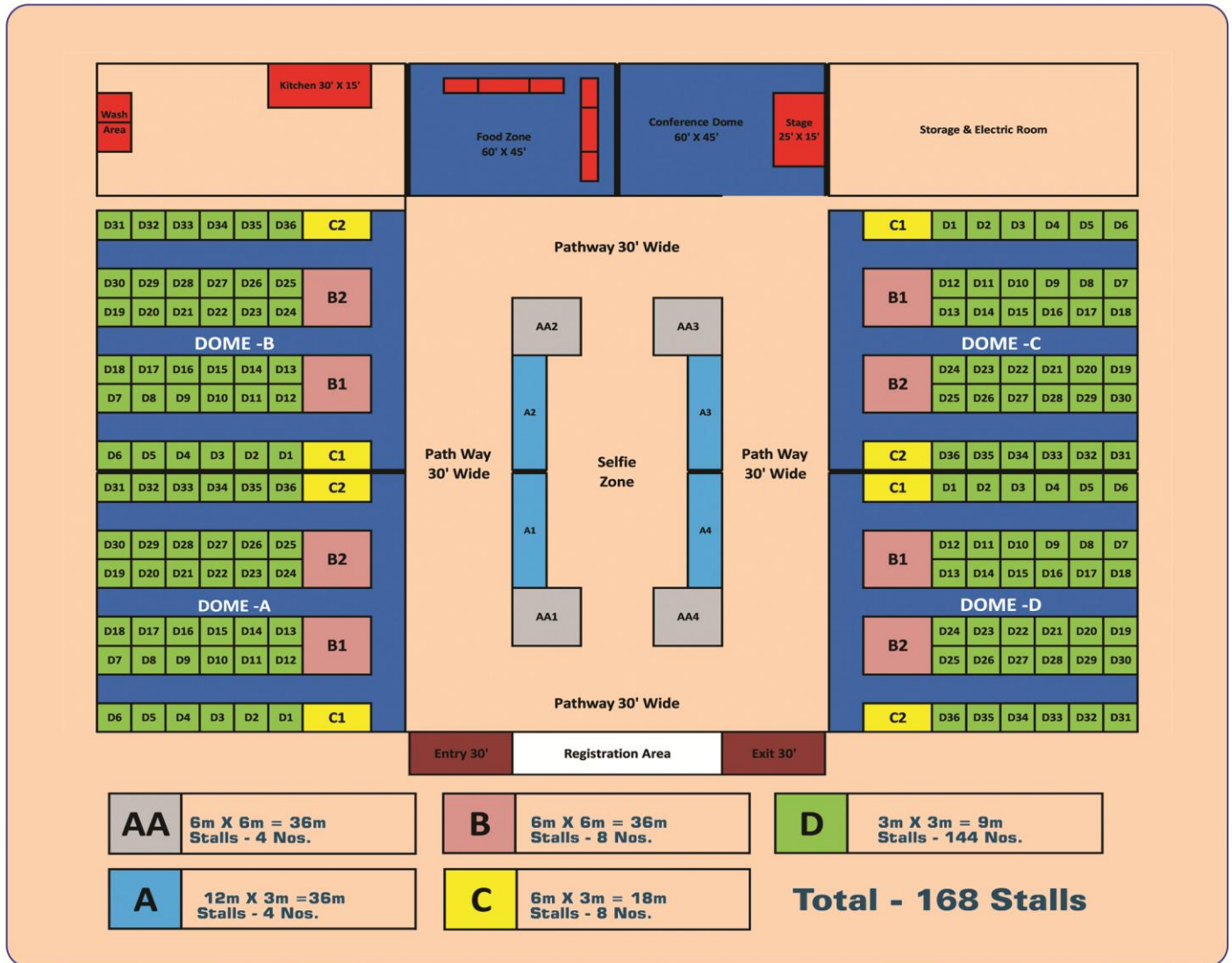
200+ foreign delegates  
30+ countries



5000+ national visitors  
25000+ local visitors

SVUM 2021  
INTERNATIONAL TRADE SHOW

# Ground Layout & Stall Rates



## Sponsorship

**Platinum Sponsor Rs. 5, 00,000/-**  
(+18% GST) Free 36 square meter  
3 side open Corner stall to sponsor.

**Diamond Sponsor Rs. 2, 50,000/-**  
(+18% GST) Free 18 square meter  
2 side open Corner stall to sponsor.

**Golden Sponsor Rs. 1,25,000/-**  
(+18% GST) Free 9 square meter  
2 side open Corner Stall to sponsor.

Logo in all possible publication/banners/hoardings/flex etc, Logo in **10000 invitation cards**, Logo in all display hoardings at show site, Preference to have personalized meeting with international delegates, Factory visits of some of international if viable and possible, Key person on Dias during show inaugural function / events.

## Stall Rates for Participation

Rs. 7000/- Per Square Meter Laminated stall.  
Rs. 6000/- Per Square Meter Bare space. (Minimum 36 Mtr)  
2 Side Open 15% Extra, 3 Side open 25% Extra  
+18% GST

**Payment:** 50% at Time of Booking & 50% on or before 1st February 2021

Discount: November 10% & December 5%.

• Pratham International Trade & Fairs Pvt. Ltd is appointed as event Organizer & Management Company and all payments to be made by a/c payee cheques/RTGS/NEFT in favor of it.

## SVUM 2021 - Venue & Time

📅 **Exhibition :** 19<sup>th</sup> - 20<sup>th</sup> - 21<sup>st</sup> March, 2021 & **Factory Visit :** 22<sup>nd</sup> - 23<sup>rd</sup> March, 2021.

🕒 **Business Visitors/Invitees** 10 am to 6 pm.

📍 **NSIC ground (Aji Vasahat), Rajkot - 360 003 . INDIA (GJ)**

**SVUM 2021**  
INTERNATIONAL TRADE SHOW

# Show Committee

## SVUM Committee

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# SUPPORTING ORGANIZATION

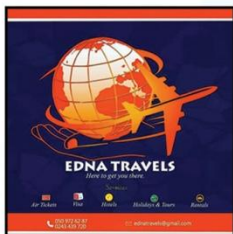
## International Organization



## National Organization



# PARTNERS



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## SAURASHTRA VEPAR UDHYOG MAHAMANDAL



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